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Masterbuilt Electric Turkey Fryer Turns Out Tasty Turkeys and More

Turkey fryers are much more versatile than you might think – you’ll definitely want to plug one in and deep fry a holiday turkey, but when you’re done, don’t put it back on the shelf!

Now it’s easier than ever to use them year ‘round for frying other tasty tidbits including hot wings, crab cakes, beer-battered fish, corn dogs, onion blossoms and a summertime favorite, Southern fried chicken. You can boil batches of just-picked corn on the cob or steam luscious lobsters, create a low-country shrimp boil, and even prepare party-size pots of jambalaya or gumbo.

With the versatile Electric Digital Fryer from Masterbuilt, you can bring all that good taste safely indoors.

“Fryers have become a convenient way to prepare deep fried turkey that is crispy on the outside, moist on the inside, and full of flavor” says Keith Newton, marketing director at Masterbuilt. “But they’re also being used to fry a wide variety of foods, and for steaming and boiling. Our electric fryer makes the process hassle-free, totally safe, and more user-friendly than ever before.”

The fryers now feature a push button digital control panel that allows users to cook at a precise temperature. The 28-quart models have an easy-to-use “Turkey Tap”™ drain valve, which makes it effortless to drain oil or water from the interior aluminum pot. While in use, a cover slides down over the tap keeping it safely hidden to avoid being touched. Also, these units have a built-in timer on the control panel. It’s as simple as using your oven, but with superior results.

In addition, these appliances are the ultimate in safety – this unit will not overheat. The technology incorporated in this fryer meets all the UL® 1083 Standard requirements, and has not one, but two, thermostat control devices. These cookers have glass lids with steam holes; stay-cool grips; a break-away safety cord and a patented drain clip that allows the cook to lift the food basket out and latch it onto the edge of the unit to allow oil or liquid to drain off. The fryers come virtually fully assembled.

All these safety features make these fryers safe for use in the kitchen, a screened-in porch, the garage or outdoors close to an electrical outlet. They are ideal as a take-along on camping or vacation trips, and no propane tank is needed. There also are no open flames to worry about.

The 28-quart Masterbuilt Electric Digital Turkey Fryer is available in stainless steel, as well as original black. The 22-quart is available in black. The electric units are available at select national and regional retail chains, including Lowe’s, Wal-Mart, J.C. Penney, Barbeques Galore and Kmart., or by logging on to www.masterbuilt.com.

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